

Curriculum Vitae

ZHOU Qiang

Assistant Professor

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Academic Qualifications

- Ph.D., Decision Sciences and Managerial Economics, The Chinese University of Hong Kong
- MPhil, Accounting, Nankai University
- BSc, Information Management, Branch College, Nankai University
- Certified in Production and Inventory Management (CPIM), Association for Supply Chain Management
- Basics of Supply Chain Management (BSCM), Association for Supply Chain Management
- Certified Public Accountant, The Chinese Institute of Certified Public Accountants (CICPA)

Research Interests

- Enterprise Systems
- Business Analytics
- Supply Chain Finance
- Supply Chain Management

Courses Taught

- BUS 220 Quantitative Methods for Business
- BUS 305 Operations Management
- BUS 308 Financial Management
- BUS 350 Supply Chain Finance

Selected Publications

Referred Journal Papers

Che, T., Peng, Y., Zhou, Q., Dickey, A., & Lai, F. (2023). The impacts of gamification designs on consumer purchase: A use and gratification theory perspective, *Electronic Commerce Research and Applications*, 59, 101268 (SSCI, SCIE, EI).

Zhou, Q., Wang, Z., & Ye, F. (2023). Information technology governance in supply chain: integration mechanisms under uncertain environment, *International Journal of Internet Manufacturing and Services*, 9(1), 71-96. (EI)

Li, S., Zhou, Q., Huo, B., & Zhao, X. (2022). Environmental uncertainty, relationship commitment, and information sharing: the social exchange theory and transaction cost economics perspectives. *International Journal of Logistics Research and Applications*, <https://doi.org/10.1080/13675567.2022.2141699> (SSCI)

Cui, X., Zhou, Q., Lowry, P. B., & Wang, Y. (2022). Do Enterprise Systems Necessarily Lead to Innovation? Identifying the Missing Links with A Moderated Mediation Model. *Pacific Asia Journal of the Association for Information Systems*, 14(1), 74-104. (ESCI)

Lei, Y., Zhou, Q., Ren, J., & Cui, X. (2022). From “Personal” to “Interpersonal”: A Multilevel Approach to Uncovering the Relationship between Job Satisfaction and Knowledge Sharing among IT Professionals. *Journal of Knowledge Management*, 26(6), 1566-1588. (SSCI)

Lei, Y., Zhou, Q., Cheung, W., Cui, X., & Peng, L. (2021). Market reaction to the announcement of online sales channel investment in enterprises: Evidence from a relatively stable market environment. *Electronic Commerce Research*, 1-33 <https://doi.org/10.1007/s10660-021-09500-0>. (SSCI, EI)

Chen, T.T.Y., Zhou, Q., Fang, H., & Wang, Y. (2020). Is the pause method in teaching auditing applicable in a different educational environment: a replication study. *Advances in Accounting Education*, 24,181-194.

Cui, X., Huo, B., Lei, Y., & Zhou, Q. (2019). The influence of team social media usage on individual knowledge sharing and job performance from a cross-level perspective. *International Journal of Operations & Production Management*, 40(5), 553-573. (SSCI, Business Index)

Mo, D. Y., & Zhou, Q. (2019). Digitalization and innovation of logistics management, *International Journal of Internet Manufacturing and Services*, 6(3), pp. 199-200. (EI)

Zhou, Q., & Lee, T.S. (2016). Capacity constraints, demand uncertainty, and the value of supply information sharing, *International Journal of Internet and Enterprise Management*, 8(4), 334–352. (Index of Information Systems Journals)

Cui, X., Zhou, Q., & Liu, L. (2015). Using online field surveys in e-business research: reflections on a referent study, *International Journal of Electronic Business*, 12(4), 345-363. (EI, Computer Science Index)

Zhao, X. N., Zhou, Q., & Pan, X. (2014). The Evaluation and Selection of Supply Chain Models for Short-Life-Cycle Products, *International Journal of Business and Management*, 9(5), 88-95. (ERA)

Zhou, Q., & Lee, T.S. (2014). The Interactive Effects between Internal and External Resources Constraints on Supply Information Sharing, *Journal of System and Management Sciences*, 4(3), pp. 22-41.

Zhou, Q., Lee, G. M., & Lee, T.S. (2013). Demand Variability, Forecasting Accuracy, and Supply Information Sharing, *International Journal of Management Theory and Practices*, 14(1), 5-24.

Pan, X., & Zhou, Q. (2010). Making Knowledge Delivery Failsafe: Adding Step Zero in Hypothesis Testing, *Journal of Education for Business*, 85(4), 218-222. (ESCI, Public Affairs Index, Education Research Index)

Wang, Q., Chu, Z., Zhou, Q., & Lai, F. (2008). A Comparative Study on Third-Party Logistics in Mainland China and Hong Kong, *Transportation Journal*, 47(3), 48-58. (SSCI)

Zhao, X., Yeung, H.Y., & Zhou, Q. (2002). Competitive Priorities of Enterprises in Mainland China, *Total Quality Management*, 13(3), 285-300. (SSCI, Current Index to Statistics)

Monograph

Zhou, Q. (2009). Exploring the Impacts of Supply Information Sharing: Findings from a Supply Chain Simulation Model. Germany: VDM. ISBN 978-3-639-21285-3.

Book

周玉清、劉伯瑩、周強，《ERP原理與應用教程》，北京：清華大學出版社，2014年5月第二版（“十二五”普通高等教育本科國家級規劃教材）。

Refereed Conference Papers

Zhou, Q., Cui, X., & Huo, B., Enabling SMEs' financing with extended supply chain integration and big data capabilities, The 13th International Conference on Operations and Supply Chain Management (ICOSCM), July 19-22, 2019, Shenzhen, China.

Li, S., Huo, B., Zhou, Q., Zhao, X. The effect of information system connectivity and relationship commitment on structured and non-structured information sharing and supply chain performance: An extended resource based view, Proceedings of The 9th Production and Operations Management Society (POMS) Hong Kong International Conference, January 6-7, 2018, The Chinese University of Hong Kong, Hong Kong

Ye, X., Zhou, Q., and Lee, T.S. The influence of IT investment on the bullwhip effect: A study of Chinese wholesale and retailing companies, Proceedings of The 22nd Asia Pacific Decision Sciences Institute Conference, July 21-25, 2017, Seoul, Korea.

Zhou, Q., Cui, X., and Lee, T.S., Financial supply chain management: insights from resource-based view, Proceedings of First World Congress and The 21st Asia Pacific Decision Sciences Institute Conference, July 24-27, 2016, Beijing, China.

Cui, X., Zhou, Q., and Lowry, P., The influence of cloud information systems on organizational innovation capabilities, Proceedings of First World Congress and The 21st Asia Pacific Decision Sciences Institute Conference, July 24-27, 2016, Beijing, China.

Zhou, Q. and Lee, T.S., Supply chain information sharing (SCIS): a preliminary literature review, Proceedings of The 20th Asia Pacific Decision Sciences Institute Conference, July 19-24, 2015, Hong Kong, China.

Cui, X., Zhou, Q., and Lowry, P., The influence of information and communication technology and knowledge sharing on balanced open innovation, Proceedings of The 19th Pacific Asia Conference on Information Systems, 6-9 July, 2015, Singapore.

Zhou, Q., Cui, X., and Lee, T. S., The Business Value of Enterprise Resources Planning System (ERP): A Preliminary Review, Proceedings of The 19th Asia-Pacific Decision Sciences Institute Conference, July 18-22, 2014, Yokohama, Japan.

Pan, X., Zhou, Q., Lee, G. M., and Jiang, Y., Tax clientele effect in mainland Chinese stock market. Proceedings of The 19th Asia-Pacific Decision Sciences Institute Conference, July 18-22, 2014, Yokohama, Japan.

Cui, X., Zhou, Q., and Lowry, P, How does ERP facilitate innovation? a moderated mediation model. Proceedings of The 18th Pacific Asia Conference on Information Systems, June 24-June 28, 2014, Chengdu, China.

Wang, Z., Zhou, Q., and Ye, F., Antecedents and outcome of information sharing in supply chain. Proceedings of The Thirteenth Wuhan International Conference on E-Business, May 31-June 1, 2014, Wuhan, China.

Zhou, Q., and Lee, T.S., Financial Supply Chain Management and Supply Chain Finance: A Concise Literature Review, Proceeding of the First International Conference on Supply Chain for Sustainability, January 11-12, 2014, Hong Kong, China.

Cui, X., Zhou, Q., and Li, C. H., How do sellers design their auctions: An empirical study on online auction price evaluation. Proceedings of the First International Conference on Supply Chain for Sustainability, January 11-12, 2014, Hong Kong, China.

Lee, T.S. and Zhou, Q., Resources constraints, capacity limitations and supply information sharing in a supply chain, Proceedings of The 12th International Decision Sciences Institute & The 18th Asia Pacific DSI Conference, July 9-13, 2013, Bali, Indonesia.

Zhou, Q. and Lee, T.S., The Impact of Supply Information Sharing and Product Substitution on Supply Chain Cost and Service Level Performance, Proceedings of The Joint 6th International Conference on Operations and Supply Chain Management (ICOSCM) and 9th International Conference on Supply Chain Management and Information Systems (SCMIS), 14–18 July, 2012, Xi'an (won Best Track Paper Award for System Modeling and Simulation).

Zhou, Q., Lee, G. M. and Lee, T.S., The Impact of Supply Information Sharing on Supply Chain Cost and Service Level Performance, Proceedings of Joint Conference of The 11th International Conference of Decision Sciences Institute and The 16th Asia Pacific Decision Sciences Institute, July 12–16, 2011, Taipei.

Zhou, Q., Lee, G. M. and Lee, T.S., Supply Information Sharing and Its Interactive Effect with Forecast Error and Demand Pattern in a Supply Chain, Proceedings of The 21st International Conference on the Pacific Rim Management, July 9–11, 2011, Tainan.

Zhou, Q. and Lee, T.S., The Effect of Supply Information Sharing in a Supply Chain, Proceedings of Joint Conference of The 4th International Conference of Operations and Supply Chain Management and The 15th Asia Pacific Decision Sciences Institute, July 25-31, 2010, Hong Kong and Guangzhou, China.

Zhou, Q., The Configuration of Competitive Strategy of Chinese Manufacturers: Evidence from High Performance Manufacturing Project, The Second International Conference on Operations and Supply Chain Management, 2008, Taipei.

Zhou, Q., A Taxonomic Review of Supply Chain Information Sharing Research, The 11th Annual Conference of Asia Pacific Decision Science Institute, 2006, Hong Kong, China.

Grants

Project Contact Person, “A Visual Platform for the Design, Implementation, and Analysis of Collaborative Business Simulation Games”, a joint project by Hong Kong Shue Yan University, Hang Seng Management College, and Chu Hai College of Higher Education under Quality Enhancement Support Scheme (QESS) of Self-financing Post-secondary Education Fund from Education Bureau (EDB).

Co-Principal Investigator, “Intelligent Systems Ready for the Digital Future of Supply Chains”, UGC/IIDS14/E01/16.

Awards

- The Best Proposal and Outstanding Performance in Oral Presentation Award, Cross Strait Ph.D. Consortium held in National Sun Yat-sen University, Taiwan, 2002
- Best Track Paper Award for System Modeling and Simulation, The Joint 6th International Conference on Operations and Supply Chain Management (ICOSCM) and 9th International Conference on Supply Chain Management and Information Systems (SCMIS), 14–18 July, 2012, Xi’an.

Services

- Reviewer, Accounting Research Journal
- Reviewer, Electronic Markets
- Reviewer, International Journal of Internet Manufacturing and Services
- Reviewer, International Journal of Knowledge Management Studies
- Reviewer, International Journal of Logistics: Research & Application
- Reviewer of the QP Case Analysis Competition, Hong Kong Institute of Certified Public Accountants (HKICPA)
- Member of the QP Case Analysis Competition Academic Advisory Panel and Career Forum, Hong Kong Institute of Certified Public Accountants (HKICPA)
- QP Advisor, Hong Kong Institute of Certified Public Accountants (HKICPA)
- Moderator, Association of International Accountants (AIA)